

NEBRASKA STATE 2010 FIRE SCHOOL VENDOR LETTER AND REGISTRATION

The Nebraska State Volunteer Firefighter's Association is pleased to announce its 2010 Fire School. This year's school will be held May 21, 22 and 23, 2010 at Fonner Park in Grand Island, NE.

The Nebraska Fire School is the largest fire training event in the State of Nebraska. Over 1,500 people annually attend our fire school as students, instructors, and displayers. We have numerous people attend to see the latest products and technology available to the fire service. This is a great opportunity to gain exposure and advertise your equipment and services to a large number of potential customers.

All personnel who attend the Nebraska Fire School must register. We do require everyone at our fire school wear their registration name tags at all times when you are on Fonner Park property. There is no registration fee for the exhibitors, unless they attend a class. If you wish to eat lunch at Fonner Park on Friday or Saturday, tickets are available at the secretary's office.

The display hours for this year's fire school are as follows:

Set up will be Thursday, May 20th beginning at 8 am and ending at 5 pm.

The display area will officially open Friday May 21 at 7 a.m. and close at 5:30 p.m...

Display hours Saturday will begin at 7 am and close at 6 pm

NO Display hours on Sunday.

Once again this year, we will not be asking for attendance award gifts. We would like to encourage each displayer to set up their own drawings. The winners will be responsible to come to your booth to pick up their prizes. We will make the PA system available for your use to announce the winners. We hope this will create more interest in your display.

We are also going to again utilize the new Heartland Events Center. This facility is attached to Fonner Park and extends to the west. The fire school office, fire school registration, vendor displays, as well as a number of classes will be located in the Heartland Events Center.

Booth tear down will be Sunday, May 23th beginning at 7 am. If you would like to tear down Saturday night, after 6 pm, please contact me to make those arrangements.

We are asking, since we have significantly cut the display hours from previous years, that everyone be set and ready for business by 7:00 am Friday morning and remain open until 6 pm on Saturday.

We are also changing the lunch hour. We will be asking that the instructors stagger their lunches. Classes will begin going to lunch at 11 am and all lunches will be finished by 1 pm. We are hoping with the staggered lunch times, that you will see more time with customers and have less down time in the display area.

The Fee Schedule for Exhibitor space remains the same as last year:

1 Table or Space:	\$120.00
Each additional table, space or vehicle:	\$20.00
Vehicle with a table:	1 free outside vehicle space for each paid table
Vehicle without a table:	\$120.00
Additional display vehicles without tables	\$20.00
Camper or RV vehicle parked at Fonner:	\$20.00

The number of outside vehicles displayed must be equal to or less than the number of tables paid for. If more vehicles are displayed, a charge of \$20 per additional vehicle will be assessed.

Space is assigned by feet and not necessarily tables. Tables vary in length. Each table or space is approximately six to eight feet. Spaces will be assigned March 31, 2010. Any registrations received after that date will be assigned on a first come first serve basis.

Enclosed you will find a Registration form and Exhibitor agreement. Please read the Exhibitor agreement and fill out and return the Registration form to:

Rod Buethe
20304 Westridge Road
Gretna, NE 68028
Phone (402) 332-4828

Thank you,

Rod Buethe
Nebraska State Fire School

2010 NEBRASKA FIRE SCHOOL
VENDOR REGISTRATION FORM

Business Name: _____

Business Address: _____

City, State, Zip: _____

Contact Name: _____

Phone Number: _____ Fax Number: _____

Email Address: _____ Cell Phone: _____

Number of Tables or Spaces: _____ Number of Vehicles to Display: _____

Power Needed? Yes: _____ No: _____

Product Marketed: _____

Names of People who will be attending. (Please list all personnel representing your company at the Nebraska State Fire School)

_____	_____
_____	_____
_____	_____
_____	_____
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_____	_____

Return to: Rod Buethe
20304 Westridge Road
Gretna, NE 68028
Phone: 402-332-4828